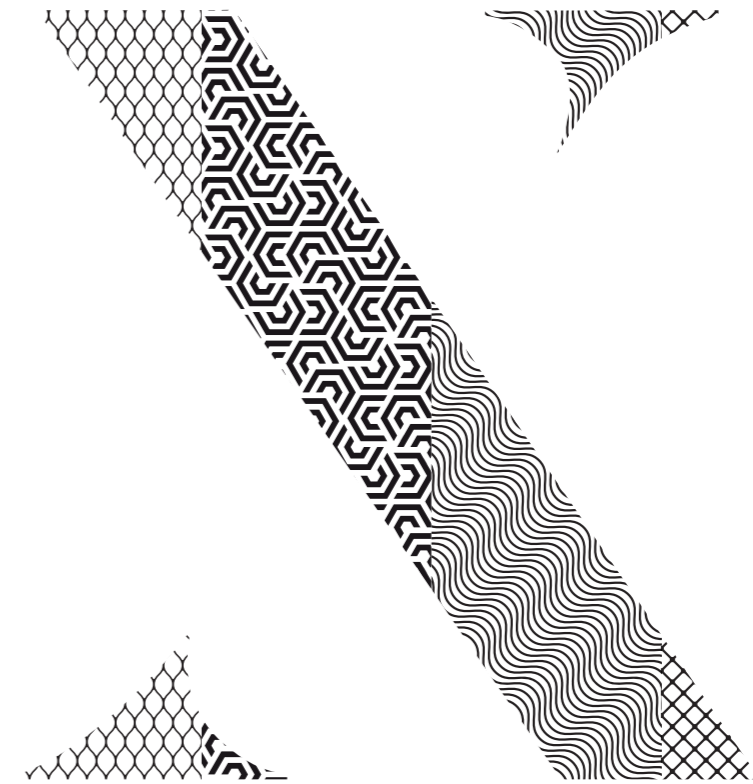




imolaceramica.it



x-rock

forza dinamica



A brand of
Cooperativa Ceramica d'Imola S.c.

Via V. Veneto, 13
40026 Imola (BO) Italia
Tel. +39 0542 601601
Fax +39 0542 31749



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Dynamic force



E' dalla forza dinamica delle diagonali che nasce X-Rock. X sottolinea la natura innovativa della collezione, Rock ne contestualizza la provenienza: la roccia, la pietra.

È il primo progetto che interpreta una pietra dove quello che vedi non è ciò che è: la superficie appare spigolosa ma in realtà è morbida; sembra a tinta unita ma non lo è; sembra non riflettere ma se ci cammini sopra tutto cambia.

A partire da pietre di provenienza asiatica, la ricerca è poi stata condotta in questo modo:

i campioni sono stati decolorati al fine di ottenere una superficie dove fosse visibile solo la grafica e non il suo cromatismo superficiale.

Abbiamo poi operato su queste superfici 'sbiadite' in due direzioni: attualizzandole con colori moderni ed inserendo poi, in corrispondenza delle spaccature originali della pietra, pigmenti di quarzi e di minerali, tipici della pietra naturale.

X-Rock trae così ispirazione dalla pietra reinterpretandola in modo non convenzionale.

It is the dynamic force of diagonals that has given rise to X-Rock. X underlines the innovative nature of the collection. Rock indicates its origin: rock, stone.

This is the first stone design where what you see is not what you get. The surface appears to be angular, but in reality it is soft. It seems to be a solid colour, but that is not the case. It looks like it doesn't reflect, but if you walk on it, everything changes.

Using types of stone of Asian origin, the research was carried out as follows:

the samples were stripped of colour to obtain a surface showing only the appearance that reveals the essence of the collection and not the surface colours.

We then worked on these 'colourless' surfaces in two ways: bringing them up-to-date with modern colours, then inserting, at the original fissures in the stone, quartz and mineral pigments typical of the natural stone.

Therefore, X-Rock is inspired by the stone, re-interpreting it in an unconventional way.

DINING

BLACK



4

X-ROCK 12N



5



BLACK

DINING



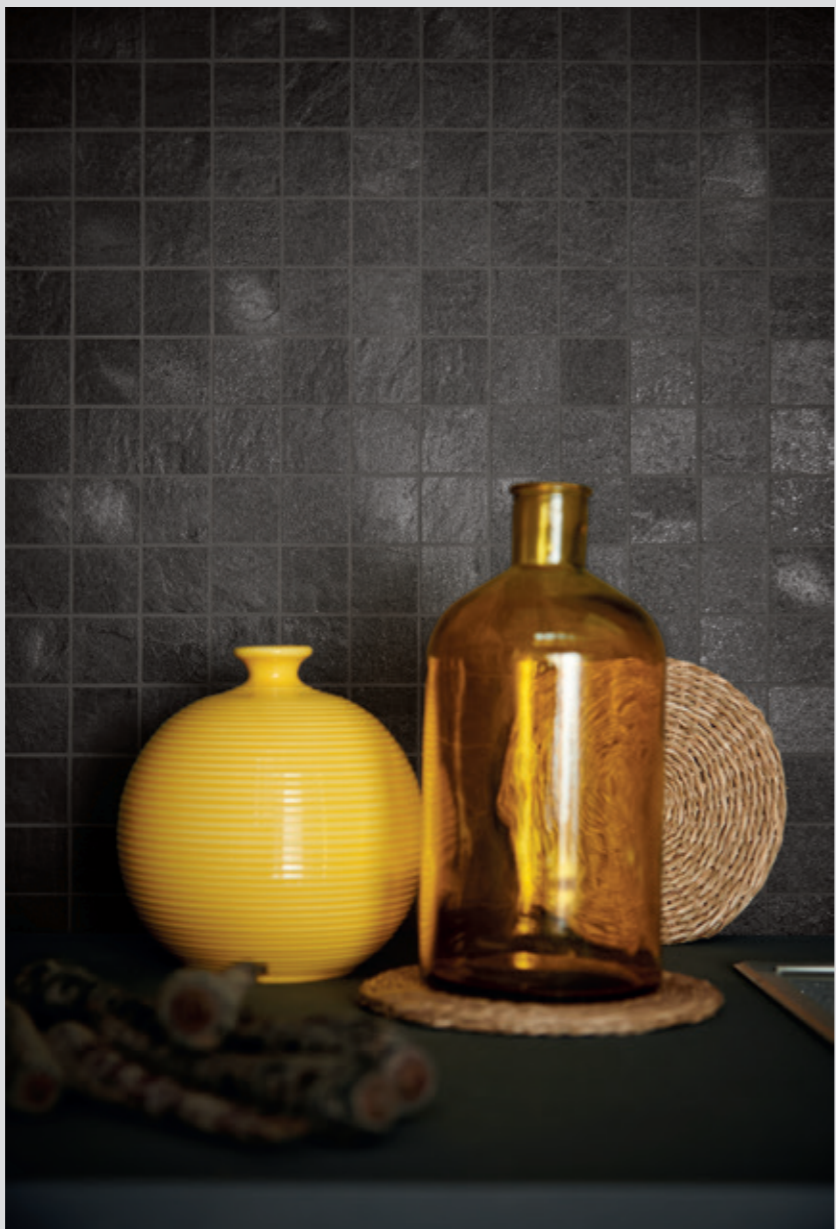
X-ROCK 12N
MK.X-ROCK N



BLACK

DINING

10

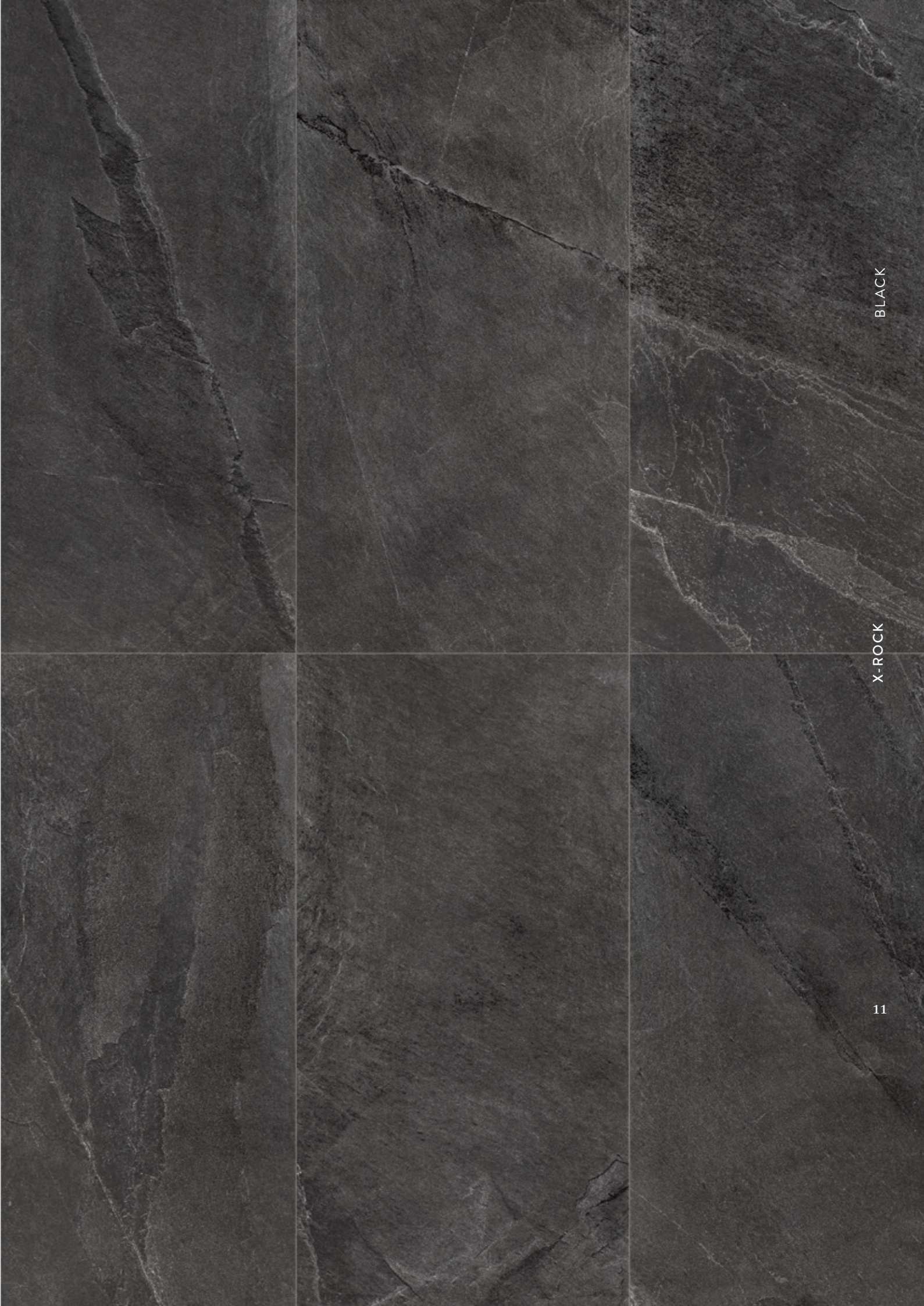


MK.X-ROCK N

BLACK

X-ROCK

11



BEDROOM







WHITE

X-ROCK



WHITE

BEDROOM



CONCEPT STORE



X-ROCK 12G
X-ROCK 36G





MK.X-ROCK 30G
X-ROCK 12G
X-ROCK 36G





GREY

X-ROCK

24



GREY

CONCEPT STORE

25

X-ROCK 12G
X-ROCK 36G

LIVING



X-ROCK 12B
X-ROCK G120B







X-ROCK 60B AS
X-ROCK 12B



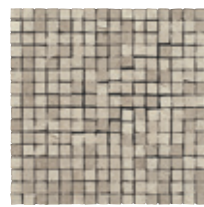
X-ROCK

GRES PORCELLANATO A MASSA COLORATA / COLOURED BODY PORCELAIN TILE
ISO 13006 - G - Bla (E ≤ 0,5%) UNI EN 14411 - G

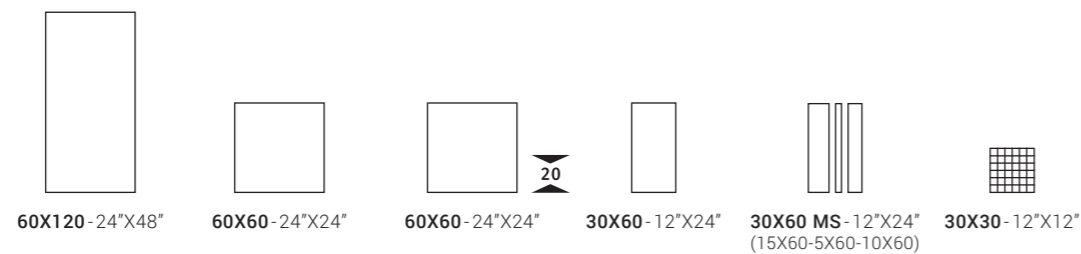
X-ROCK



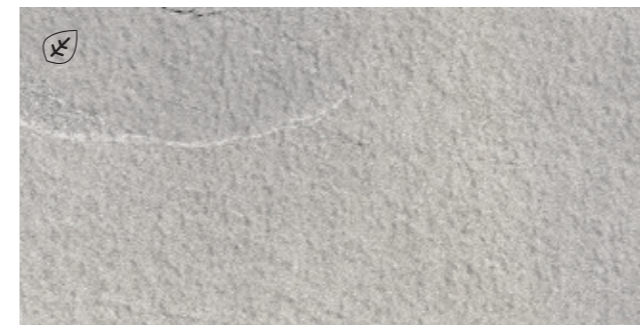
B



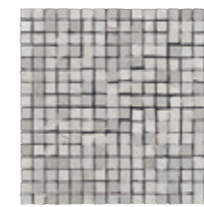
MK.X-ROCK 30B △
30X30-12"X12"



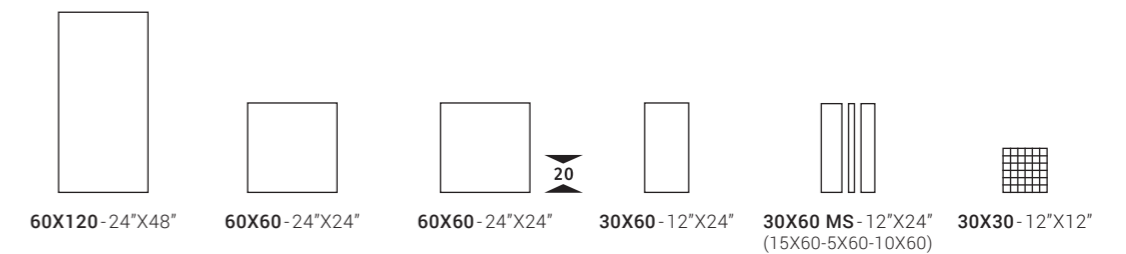
	ST N ○	X-ROCK 12B	X-ROCK 60B	X-ROCK 36B	X-ROCK 36MSB	MK.X-ROCK B
	RB N ○	X-ROCK RB12B	X-ROCK RB60B	X-ROCK 60B AS	X-ROCK RB36B	



W



MK.X-ROCK 30W △
30X30-12"X12"

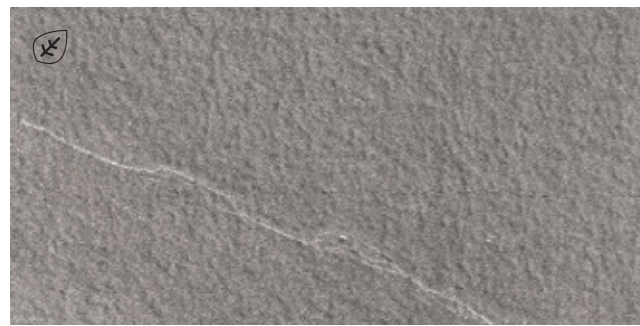
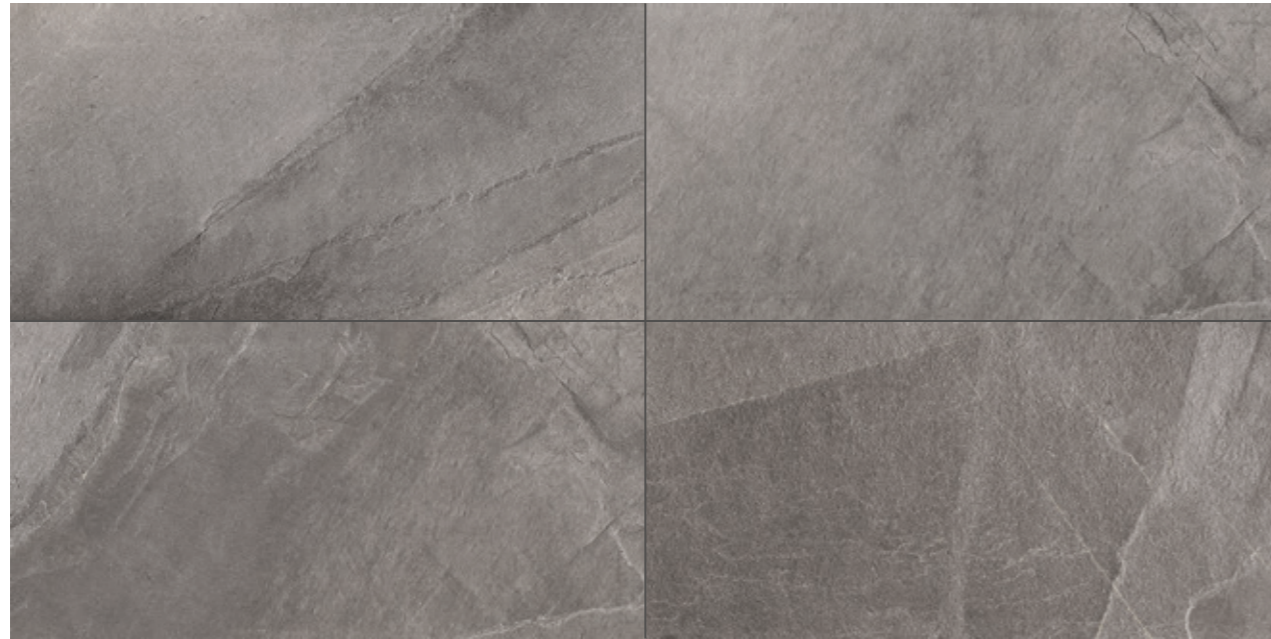


	ST N ○	X-ROCK 12W	X-ROCK 60W	X-ROCK 36W	X-ROCK 36MSW	MK.X-ROCK W
	RB N ○	X-ROCK RB12W	X-ROCK RB60W	X-ROCK 60W AS	X-ROCK RB36W	

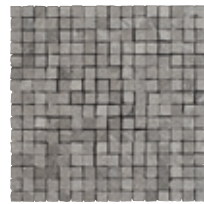
X-ROCK

GRES PORCELLANATO A MASSA COLORATA / COLOURED BODY PORCELAIN TILE
 ISO 13006 - G - Bla (E ≤ 0,5%) UNI EN 14411 - G

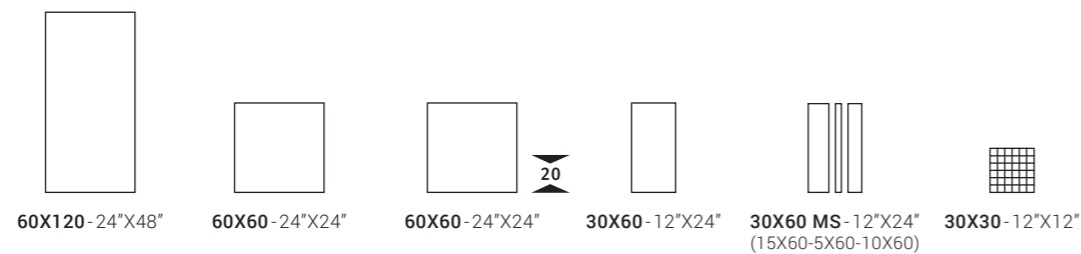
X-ROCK



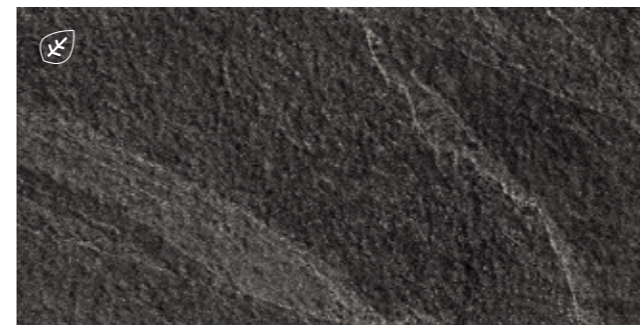
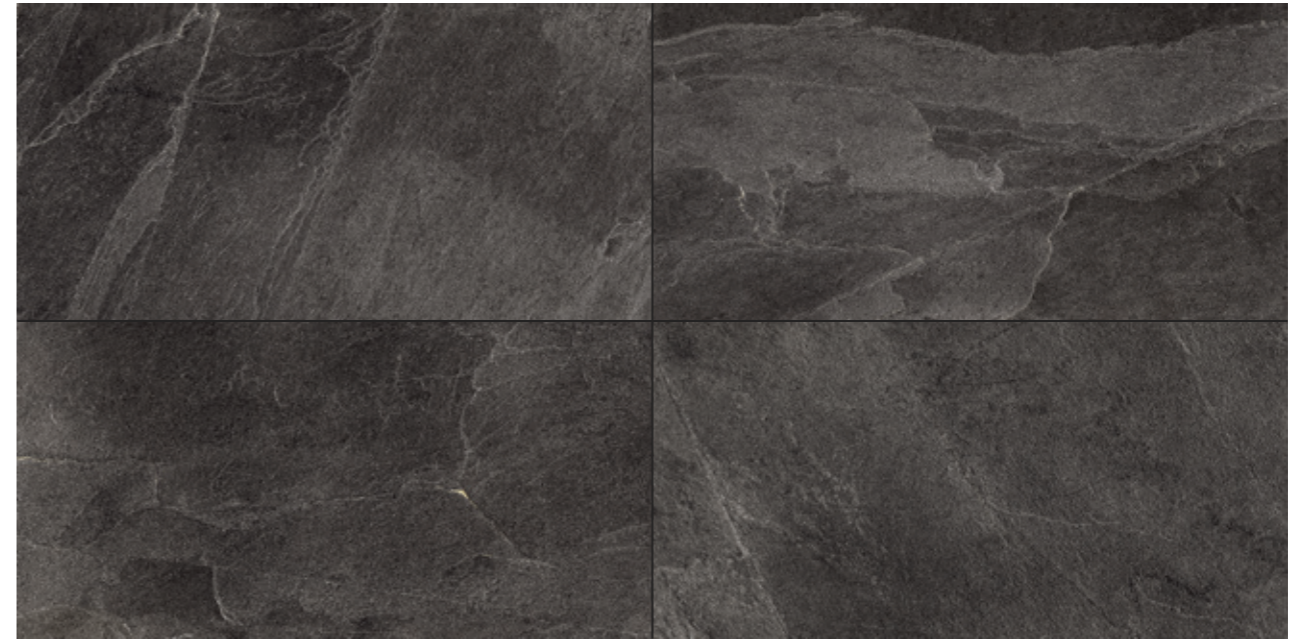
G



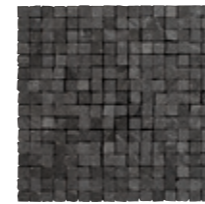
MK.X-ROCK 30G △
 30X30-12"X12"



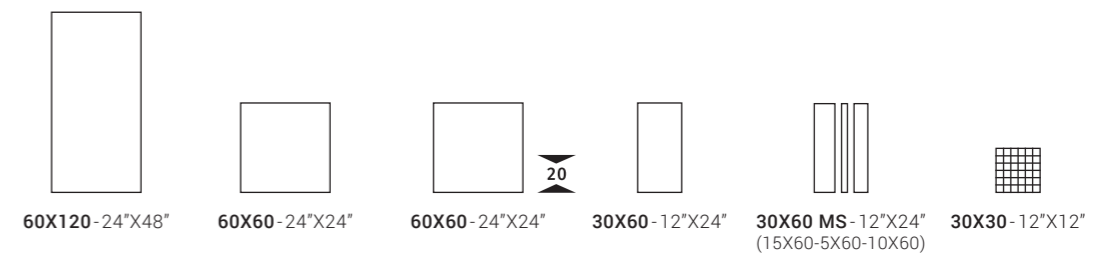
	ST	N	○	X-ROCK 12G	X-ROCK 60G	X-ROCK 36G	X-ROCK 36MSG	MK.X-ROCK G
	RB	N	○	X-ROCK RB12G	X-ROCK RB60G	X-ROCK 60G AS	X-ROCK RB36G	



N



MK.X-ROCK 30N △
 30X30-12"X12"



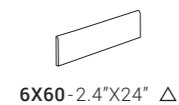
	ST	N	○	X-ROCK 12N	X-ROCK 60N	X-ROCK 36N	X-ROCK 36MSN	MK.X-ROCK N
	RB	N	○	X-ROCK RB12N	X-ROCK RB60N	X-ROCK 60N AS	X-ROCK RB36N	

X-ROCK

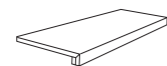
GRES PORCELLANATO A MASSA COLORATA / COLOURED BODY PORCELAIN TILE
ISO 13006 - G - Bla (E ≤ 0,5%) UNI EN 14411 - G

PEZZI SPECIALI SPECIAL PIECES

ST N ○



6X60-2.4"X24" △



120X32,5-48"X12,8" △



30X60-12"X24" △



20X60X4-8"X24"X2" △

B	X-ROCK BT60B	X-ROCK G120B	X-ROCK S RB60B	X-ROCK E RB60B
W	X-ROCK BT60W	X-ROCK G120W	X-ROCK S RB60W	X-ROCK E RB60W
G	X-ROCK BT60G	X-ROCK G120G	X-ROCK S RB60G	X-ROCK E RB60G
N	X-ROCK BT60N	X-ROCK G120N	X-ROCK S RB60N	X-ROCK E RB60N

ST N ○



30X60-12"X24" △












20X60X5-8"X24"X2" △

B	X-ROCK S60B AS	X-ROCK E60B AS
W	X-ROCK S60W AS	X-ROCK E60W AS
G	X-ROCK S60G AS	X-ROCK E60G AS
N	X-ROCK S60N AS	X-ROCK E60N AS



CARATTERISTICHE TECNICHE SPECIFICHE TECHNICAL FEATURES SPECIFICATIONS

	DIN 51130 (R)	DIN 51097 (A+B+C)	BCR REP. CEC 6/81		DM 14/6/89 N. 236		PENDULUM TEST BS (INGLESE)	PENDULUM TEST AS/NZS 4856:2004 (AUSTRALIANO)	PENDULUM TEST UNE ENV 12633:2003 (SPAGNOLO)	BOT 3000 (DCOF)	UNI EN 1339:2005/ COR.2011 ANNEX F
			G.A.	G.B.	C.A.	G.B.					
X-ROCK	R9	A	>0.4	>0.4	>0.4	>0.4	>25	>25	1	>0,42	-
X-ROCK RB	R11	A+B	>0.4	>0.4	>0.4	>0.4	>36	>35	3	>0,42	-
X-ROCK AS	R11	A+B	>0.4	>0.4	>0.4	>0.4	>36	>35	3	>0,42	T11

CARATTERISTICHE TECNICHE GRES PORCELLANATO / TECHNICAL SPECIFICATIONS PORCELAIN STONEWARE
UNI EN 14411 (ISO 13006) - Bla (appendice/appendix G)


CARATTERISTICA Specification	METODO DI PROVA Test methods	REQUISITI PREVISTI DALLA NORMA Requirements in accordance to the standards	VALORE MEDIO Average value
 DIMENSIONI E ASPETTO DIMENSIONS AND APPEARANCE	ISO 10545-2	PROSPETTO G.1 PROSPECT G.1	CONFORME COMPLIANT
 ASSORBIMENTO D'ACQUA WATER ABSORPTION	ISO 10545-3	≤ 0,5%	< 0,1%
 RESISTENZA A FLESSIONE FLEXURAL RESISTANCE		min./МИН 35 N/mm ²	> 45 N/mm ²
SFORZO DI ROTTURA MODULUS OF RUPTURE	ISO 10545-4	SPESORE / THICKNESS ≥ 7,5 mm: min. 700N	9 mm* 2500 N* SPESORE* THICKNESS* 10 mm* 3000 N* 20 mm** 11000 N**
 RESISTENZA ALL'ABRAZIONE PROFONDA DEEP ABRASION RESISTANCE	ISO 10545-6	≤ 175 mm ³	< 140 mm ³
RESISTENZA ALL'ABRAZIONE SUPERFICIALE RESISTANCE TO SURFACE ABRASION	ISO 10545-7	CLASSI 0-5 CLASSES 0-5	COME INDICATO IN CATALOGO AS INDICATED IN THE CATALOGUE
 COEFFICIENTE DILATAZIONE TERMICA LINEARE (α) LINEAR EXPANSION THERMIC COEFFICIENT	ISO 10545-8	METODO DISPONIBILE AVAILABLE ON REQUEST	≤ 7x10 ⁻⁶ °C ⁻¹
 RESISTENZA AGLI SBALZI TERMICI RESISTANCE TO SUDDEN TEMPERATURE CHANGES	ISO 10545-9	METODO DISPONIBILE AVAILABLE ON REQUEST	RESISTE RESISTANT
 RESISTENZA AL GELO FROST RESISTANCE	ISO 10545-12	RICHIESTA ALWAYS TESTED	RESISTE RESISTANT
 PRODOTTI CHIMICI AD USO DOMESTICO ED ADDITIVI PER PISCINA HOUSEHOLD CHEMICALS AND SWIMMING POOL WATER CLEANSERS		min. B МИН. B	min. B МИН. B
ACIDI ED ALCALI A BASSA CONCENTRAZIONE ACIDS AND LOW CONCENTRATION ALKALIS	ISO 10545-13	DA LA, LB A LC FROM LA, LB TO LC	DA LA, LB A LC FROM LA, LB TO LC
ACIDI ED ALCALI AD ALTA CONCENTRAZIONE ACIDS AND HIGH CONCENTRATION ALKALIS		METODO DISPONIBILE AVAILABLE ON REQUEST	METODO DISPONIBILE AVAILABLE ON REQUEST
 RESISTENZA ALLE MACCHIE UGL STAIN RESISTANCE UGL	ISO 10545-14	METODO DISPONIBILE AVAILABLE ON REQUEST	METODO DISPONIBILE AVAILABLE ON REQUEST
RESISTENZA ALLE MACCHIE GL STAIN RESISTANCE GL		min. 3 МИН. 3	min. 3 МИН. 3

INDICAZIONI D'USO INDICATIONS FOR USE

-  Pavimento
Floor tiles
-  Rivestimento
Wall tiles

DESTINAZIONI D'USO SUGGESTED APPLICATIONS

-  Abitazioni
Domestic purpose
-  Commerciale leggero
Light traffic area
-  Commerciale
Retail

-  Esterni
Outdoor floor

SUPERFICI SURFACES

Struttura
Structure

ST Strutturato
Slate cut

RB Bocciardato
Bush-hammered rustic

Finitura
Finish

N Naturale
Natural

Aspetto superficiale Surface look

 Opaco
Matt

Bordo
Edge

RM Rettificato monocalibro
Monocaliber, rectified

STONALIZZAZIONE SHADE VARIATION

V2



SPESORE THICKNESS

 10  20

 **UPEC**

<http://evaluation.cstb.fr/fr/recherche/produits-evalues/prestations=qb32>

CARATTERISTICHE DI VENDITA SALES CHARACTERISTICS

 Prodotto venduto al pezzo.
Product sold per item.

Tutti i nostri prodotti, sia al mq che al pezzo, sono venduti unicamente a scatola completa.
All our products are sold only in complete boxes, whether the unit of measure is per item or per square metre.

COORDINAMENTO
MARKETING CC IMOLA

ART DIRECTION
OMNIADVERT.IT